

INDIEFEST: Showcase of SD Independent

by Jasmine Rios

Every year at this time, all the popular music/arts festivals around the state announce their entertainment line ups. Starting out the Spring/Summer festivities is the fifth annual San Diego Indie Fest on March 28—the country's first independent music, arts, and activism festival featuring musicians representing all music genres, dancers, photographers, painters, poets, filmmakers, and artisans from across the country. For fifteen hours, spectators will be inundated with live entertainment by more than 85 artists on seven stages spanning over two blocks. Those we have to thank for making such an ambitious event possible are two brilliant local music artists/producers, Danielle Lo Presti and Alicia Champion.

"We feel very passionate about Indie Fest being not just local. This is a global market and we want it to become internationally recognized. There's fantastic bands from all around the world that I want to be coming to San Diego. Magnificent things happen when you make friends with a band elsewhere; New York City for instance. Who's going to put you up when you're in NYC? Who's going to add you to their bill when you're touring? You've got to diversify, spread things out. If you talk to people who are successful, they're



Danielle LoPresti owning the stage at Indiefest.



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